ARIZONA HISTORICAL ADVISORY COMMISSION

Application for Arizona Centennial 2012 Legacy Project Designation

AHAC Mission: Develop, encourage and coordinate a statewide plan for Arizona's centennial in 2012 including advising the legislature and state agencies on centennial history and heritage, arts and culture, assisting the governor's countdown to the centennial to support school children learning about Arizona's history and recommending activities and projects that will ensure lasting accomplishments to commemorate the centennial.

Vision for Centennial Projects: Commemorations that encourage all Arizonans to reflect on our unique and authentic history, to experience the rich and diverse tapestry of our heritage, and to explore our promising futures, thus ensuring a lasting legacy.

Legacy Project Criteria: This is a request for official designation as an Arizona Centennial Legacy Project. To be considered, the project must 1) accurately portray a significant aspect of Arizona history; 2) be accessible to large number of visitors/users; 3) demonstrate collaboration in the planning; 4) produce an enduring product that will live on after 2012; 5) include an educational component; 6) include a plan for implementation.

Attach a maximum of three pages that address the following areas, in the order listed:

- 1. General description of the project.
- 2. Describe how this project meets the Legacy Project criteria.
- 3. Project timeline. Give details regarding planning and implementation.
- 4. Describe the project location.
- 5. List project partners, if applicable.
- 6. Attach a proposed budget, showing total project cost and funding sources.
- 7. Please also provide letters of support from project partners and sponsors. These are in addition to the three-page maximum.

Name of project: Arizona State Greats Biography Series

Applicant: Marilyn Myrick Watson

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Signature (authorizing official

The Arizona Historical Advisory Commission will review the Committee's recommendations and make final decisions regarding Legacy Project designations. Submit application to:

Arizona Historical Advisory Committee 1700 W Washington, Suite 200 Phoenix, AZ 85007

Application for Arizona Centennial 2012 Project Designation

Reason for Application for Legacy Designation: The "Benchmark 2007" document of the Arizona Centennial Plan, as approved by AHAC on 30 January, specifically names "Publication of books and/or articles that enhance knowledge of Arizona's history through new research" as projects worthy of legacy designation. At the CCHA conference at ASU on 24 May, 2007, Prof. Noel Stowe encouraged attendees to seize "the opportunity to engage Arizonans in conversations about their state," and to "look around, look ahead, and look back." I believe that the Arizona State Great Biography Series will fulfill Dr. Stowe's mandate and be a valuable contribution by citizens from outside the established academic/historical community to an inclusive, expansive and meaningful Centennial especially for Arizona students...

Description

The description of this project is the publication of the Arizona State Greats biography series. This series of at least ten biographies of famous Arizonans is written specifically for fourth through seventh grade students. Each book has a section on the subject's early days, school, beginning of adult life and accomplishments and final contributions to Arizona. The proposed list of subjects is:

Barry Goldwater, Mr. Arizona and long time senator

Rose Mofford, the first woman governor,

Raul H. Castro, the first Hispanic governor,

Charles DeBrille Poston, lobbied for Arizona to become a separate territory and known as the Father of Arizona,

George WP Hunt, first elected governor of the new state of Arizona,

Ernest Mc Farland, first man to serve in all three branches of government, Sharlot Hall,

Nellie Cashman,

Frank Luke, Jr. World War I Aviation Ace for whom Luke Air Force Base is named

Russell Moore, Native American musician of national fame.

Ira Hayes, Native American from Arizona, one of the Iwo Jima flag raisers

Legacy Project Criteria

I have been an Arizona elementary school teacher librarian for the last 18 years. Every year when fourth grade students do the Arizona report, as is required by Arizona state standards, they ask for books on famous people in

Arizona history. I have repeatedly said, "There are no books on these people at the 4th grade level."

For the past two years, in addition to teaching, I have begun research on some of these people. Currently, there are four books published with the latest research findings and, in the case of Governors Castro and Mofford, personal interviews. These books would be available for all public and private libraries that serve students and all elementary and middle school libraries. Having the official designation as an Arizona Centennial Legacy Project would increase and enhance the visibility and availability of this series. Collaborating with me in the planning are Marshall Trimble, Arizona State Historian and instructor of Southwest Studies at Scottsdale Community College and Dr.Jack August, Director of the Barry Goldwater Center for the Southwest and Visiting Scholar in Legal History, Snell and Wilmer, LLC.

This series of biographies will be available for many years to come, not just on a one time occasion.

The entire series is educational in nature but a teacher's resource guide on the use of biographies as a vehicle for studying history as well as character education will be made available at no charge on the website.

Project Implementation and Timeline

This project was started in June of 2007 by my searching for an Arizona publishing company. I selected Acacia Publishing Company at 1313 E. Thomas Road in Phoenix. I wanted a local publisher who knew and loved Arizona and was familiar with the people in it. The first two subjects were Barry Goldwater and Rose Mofford.

Spring 2008 Currently we are in the process of preparing to publish books on Raul Castro and Frank Luke, Jr.

Summer 2008 Research and preparation for books on Charles DeBrille Poston, George W.P. Hunt and Ernest McFarland. All three of these individuals are listed in Arizona State Social Studies standards for 4th and 7th graders.

Fall 2008 Book Vendors will be promoting these books with school librarians in their fall visit.

Fliers will be prepared and mailed to public and school libraries in the state. Spring and Summer 2009 Research begun on other individuals recommended by the collaborators, Marshall Trimble and Jack August. Both men will review books prior to publication to insure import and accuracy. Fall 2009 Writing and development of more in the Arizona State Great Series.

Throughout this time, promotion of the series will be done by visits to outlying communities, libraries and bookstores to promote the series. In addition, visits and or flyers will be made and sent to social studies directors in elementary school districts in Arizona.

Project Location

The project location is in Phoenix and Scottsdale, Arizona. The author lives in Scottsdale and will be doing most of the research in the summer. The publisher is in Phoenix, Arizona and will be working as needed.

Project Partners

Marilyn Myrick Watson, researcher and author, will be in collaboration and consultation with Marshall Trimble, official State Historian and director of Southwest Studies at Scottsdale Community College and Jack August, Ph D., director of the Barry Goldwater Center for the Southwest and Visiting Scholar in Legal History, Snell and Wilmer, LLC.

Proposed Budget

\$ 35,000 Research and writing for summer 2008, 2009, 2010

\$ 30,000 Publication costs for 8 books Acacia Publishing Company

\$ 12,000 fliers and postage for informational material mailed to libraries and schools
Acacia Publishing Company

Total \$77,000